



**Rayat Shikshan Sanstha's
Dr. Patangrao Kadam Mahavidyalaya,
Ramanandnagar
(Burli)**

Department Of Political Science

**'Value Added Course on Political Campaigns and
Development of Political Leadership'**

2023 -2024

**Co – Coordinator – Dr. Shital Patil
Faculty**



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नोटीस

दि. ३ जुलै २०२३

महाविद्यालयातील बी ए भाग ३ च्या राज्यशास्त्र विषयाच्या सर्व विद्यार्थ्यांना कळवण्यात येते कि, राज्यशास्त्र विभागाच्या वतीने **Value Added Course on Political Campaigns and Development of Political Leadership** साठी प्रवेश देणे सुरु आहे. तरी विद्यार्थ्यांनी राज्यशास्त्र विभागाशी संपर्क करून आपला प्रवेश निश्चित करावा.



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Aim of the Course –

- To imbibe values, cultures Civilizations of India among the perspective leaders of government and opposition parties.

Objective of the course

- To Understand History, Historical Development Political Geography of India.
- To Make Candidate as Trained Political Leaders imbibe with values.
- Culture, national and international aspects.
- To make candidates as political evaluator analyst

Duration of the course

30 Clock hours (60 min per lecture)



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Syllabus

Topic No 1- Political Leadership and Ideology

- A. Political Leadership Meaning , Feathers And Legitimacy
- B. Role Of Ideology And Leadership

Topic No 2 - Public Opinion

- A. Meaning Of Public Opinion Gallop Poll
- B. The Articulation And Making Of Public Opinion

Topic No 3 – Electoral Campaigns and Political Marketing in India

- A. Propaganda and Electoral Manifesto
- B. Public Relation Campaigns and Political Marketing,
Media and Campaigns

Topic No 3 – Psephology

- A. Opinion Poll and Exit Poll
- B. Electoral Survey and Analysis



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Time Table

'Value Added Course on Political Campaigns and Development of Political Leadership'

Period: From July 15 to Sept 15, 2023

Time Table

Sr. No.	Time	Day	Subject	Faculty Name
1	11.10 to 12.10	Monday	Political Leadership and Ideology	Prof. S. C. Patil
2	11.10 to 12.10	Tuesday	Public Opinion	Prof. S. C. Patil
3	11.10 to 12.10	Wednesday	Electoral Campaigns and Political Marketing in India	Prof. S. C. Patil
4	12.10 to 1.10	Friday	Psephology	Prof. S. C. Patil



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**Short Term Course 3 Months -'Value Added Course on Political
Campaigns and Development of Political Leadership'
2023 - 2024**

**Student Name list
Period:-From July 15 to Sept 15, 2023**

Sr. No.	Name of Student	M/ F	Category
1.	BAMANE RUPALI DIPAK	F	NT-B2
2.	JADHAV PRATIK BAJARANG	M	OPEN
3.	JADHAV ROHIT PRAKASH	M	OPEN
4.	JADHAV SUSHANT SUJAY	M	OPEN
5.	KADAM ANKITA MADAN	F	OPEN
6.	NAIK SHARVARI RAVSAHEB	F	NT-C2
7.	PAWAR MANJU GAJANAN	F	VJ-A2
8.	SURYAWANSHI AMIT NANDKUMAR	M	SC



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Mark sheet
Period:-From July 15 to Sept 15, 2023

Sr. No.	Name of Student	Mark
1.	BAMANE RUPALI DIPAK	40
2.	JADHAV PRATIK BAJARANG	42
3.	JADHAV ROHIT PRAKASH	36
4.	JADHAV SUSHANT SUJAY	38
5.	KADAM ANKITA MADAN	38
6.	NAIK SHARVARI RAVSAHEB	36
7.	PAWAR MANJU GAJANAN	40
8.	SURYAWANSHI AMIT NANDKUMAR	40

"Education through Self-help is our Motto" - Karmaveer

Rayat Shikshan Sanstha's

Dr Patangrao Kadam Mahavidyalay Ramanandnagar (Burl)

Tal-Palus, Dist. - Sangli Pin- 416 308

Department of Political Science

CERTIFICATE

'VALUE ADDED COURSE ON POLITICAL CAMPAIGNS AND DEVELOPMENT OF POLITICAL LEADERSHIP'

This is to certify that Shri / Smt. Of _____

Has attended the certificate course in _____

Under the Continuing Education Programme from _____ to _____ and completed the course
satisfactorily in _____ grade. The course was conducted in collaboration with Department of Political
Science.


Head of Department
Political Science

Principal

Principal,
Dr. Patangrao Kadam Mahavidyalay
Ramanandnagar (Burl)
Tal. Palus, Dist. Sangli.



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अहवाल

राज्यशास्त्र विभागाच्या वतीने २०२२-२०२३ या शैक्षणिक वर्षात 'Value Added Course on Political Campaigns and Development of Political Leadership' हा अभ्यास मंडळाने ठरवल्याप्रमाणे दि. १५ जुलै २०२३ ते १५ सप्टेंबर २०२३ या कालवधीत घेण्यात आला. सदर कोर्स साठी ०८ विद्यार्थ्यांनी प्रवेश घेतला होता. सदरच्या कोर्स मध्ये सर्व विद्यार्थी उत्तीर्ण झाले. त्या विद्यार्थ्यांना प्रमाणपत्र देण्यात आले.


समन्वयक


उ. प्राचार्य

**Principal,
Dr. Patangrao Kadam Mahavidyalaya,
Ramanandnagar (Burli)
Tal. Palus, Dist. Sangli.**

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